

## **Cooking Ingredients and Meals in Jordan**

Market Direction | 2023-11-22 | 38 pages | Euromonitor

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### **Report description:**

In 2023, cooking ingredients and meals will no longer be impacted by the COVID-19 pandemic, and the on-trade industry is booming once again. Despite high inflation in 2022, prices, particularly edible oils, have dropped, however, the industry continues to be impacted by global inflation. Nonetheless, as most categories are perceived to be essential, consumers have not been cutting out their purchases but rather switching to more affordable brands instead. Moreover, tourism continues to recover f...

Euromonitor International's Cooking Ingredients and Meals in Jordan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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