

## **Cooking Ingredients and Meals in Hungary**

Market Direction | 2023-11-22 | 48 pages | Euromonitor

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### **Report description:**

Retail sales of cooking ingredients and meals in Hungary registered buoyant growth in current value terms in 2023. However, this was due to massive inflationary pressures, rather than any huge upturn in demand. With Hungary having been added to the list of countries with the fastest growing food prices, according to World Bank data, consumers were forced to cut back on spending on non-essential items or switch to cheaper alternatives, reinforcing the position of discount chains, particularly Ald...

Euromonitor International's Cooking Ingredients and Meals in Hungary report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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