

Cooking Ingredients and Meals in Georgia

Market Direction | 2023-11-22 | 43 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

2023 is offering a more promising outlook for cooking ingredients and meals in Georgia than was seen in 2022, when the industry suffered from soaring costs across packaging, raw materials, and logistics. A standout in this scenario is the edible oils category, which, after experiencing a steep price hike the previous year, has not only seen a deceleration in price increases but also a notable decline, hinting at a stabilising market.

Euromonitor International's Cooking Ingredients and Meals in Georgia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com

Table of Contents:

Cooking Ingredients and Meals in Georgia

Euromonitor International

November 2023

List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN GEORGIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 10 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 11 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

EDIBLE OILS IN GEORGIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sunflower oil remains largest subcategory in 2023

Olive oil attracts more attention

Leaders remain unchallenged in 2023

PROSPECTS AND OPPORTUNITIES

Positive growth projected for edible oils

Olive oil will see further rises, leading growth

Alternative oil trend gathering pace

CATEGORY DATA

Table 13 Sales of Edible Oils by Category: Volume 2018-2023

Table 14 Sales of Edible Oils by Category: Value 2018-2023

Table 15 Sales of Edible Oils by Category: % Volume Growth 2018-2023

Table 16 Sales of Edible Oils by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Edible Oils: % Value 2019-2023

Table 18 LBN Brand Shares of Edible Oils: % Value 2020-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Distribution of Edible Oils by Format: % Value 2018-2023
Table 20 Forecast Sales of Edible Oils by Category: Volume 2023-2028
Table 21 Forecast Sales of Edible Oils by Category: Value 2023-2028
Table 22 □Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028
Table 23 □Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

MEALS AND SOUPS IN GEORGIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Frozen segment shows dynamism in 2023

Good growth for chilled ready meals

Nikora continues to lead overall category

PROSPECTS AND OPPORTUNITIES

Convenience and quality demand to intensify

Soup faces modest growth as frozen pizza rises slowly

E-Commerce and online expansion

CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2018-2023
Table 25 Sales of Meals and Soups by Category: Value 2018-2023
Table 26 Sales of Meals and Soups by Category: % Volume Growth 2018-2023
Table 27 Sales of Meals and Soups by Category: % Value Growth 2018-2023
Table 28 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023
Table 29 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023
Table 30 Sales of Soup by Leading Flavours: Rankings 2018-2023
Table 31 NBO Company Shares of Meals and Soups: % Value 2019-2023
Table 32 LBN Brand Shares of Meals and Soups: % Value 2020-2023
Table 33 □Distribution of Meals and Soups by Format: % Value 2018-2023
Table 34 □Forecast Sales of Meals and Soups by Category: Volume 2023-2028
Table 35 □Forecast Sales of Meals and Soups by Category: Value 2023-2028
Table 36 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028
Table 37 □Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

SAUCES, DIPS AND CONDIMENTS IN GEORGIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Category shows resilience amid price volatility

Dips enjoys expansion in 2023

Local players lead

PROSPECTS AND OPPORTUNITIES

Sustained positive trajectory anticipated

Culinary heritage fuelling herbs and spices

Sauces to see broader range

CATEGORY DATA

Table 38 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023
Table 39 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023
Table 40 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023
Table 41 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023
Table 42 Sales of Liquid Recipe Sauces by Type: % Value 2018-2023
Table 43 Sales of Other Sauces and Condiments by Type: Rankings 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 44 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023

Table 45 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023

Table 46 Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023

Table 47 □Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028

Table 48 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028

Table 49 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028

Table 50 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

SWEET SPREADS IN GEORGIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Chocolate spreads turns in robust performance

Sweet Prospects for Honey

Ferrero still rules with Nutella

PROSPECTS AND OPPORTUNITIES

Chocolate spreads to go from strength to strength

Honey gains greater support

Peanut butter will keep on growing

CATEGORY DATA

Table 51 Sales of Sweet Spreads by Category: Volume 2018-2023

Table 52 Sales of Sweet Spreads by Category: Value 2018-2023

Table 53 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 54 Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 55 Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023

Table 56 NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 57 LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 58 Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 59 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 60 □Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 61 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 62 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cooking Ingredients and Meals in Georgia

Market Direction | 2023-11-22 | 43 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-10"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com