

## **Cooking Ingredients and Meals in France**

Market Direction | 2023-11-21 | 54 pages | Euromonitor

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### **Report description:**

Cooking ingredients and meals are seeing a mixed performance in France 2023, as inflation and other cost-of-living pressures cause prices to rise. Overall retail volumes are stabilising back towards positive figures, albeit not out of negative growth just yet. This volume stabilisation can be partly attributed to the growing popularity of cheaper products in light of price-sensitive budgets. Euromonitor International data shows inflation at 5.3% in 2023 overall, however, it is reported that Fran...

Euromonitor International's Cooking Ingredients and Meals in France report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Cooking Ingredients and Meals in France  
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List Of Contents And Tables

### COOKING INGREDIENTS AND MEALS IN FRANCE

#### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture  
Key trends in 2023  
Competitive landscape  
Channel developments  
What next for cooking ingredients and meals?

#### MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023  
Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023  
Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023  
Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023  
Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023  
Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023  
Table 7 Penetration of Private Label by Category: % Value 2018-2023  
Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023  
Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028  
Table 10 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028  
Table 11 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028  
Table 12 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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#### SOURCES

Summary 1 Research Sources

### EDIBLE OILS IN FRANCE

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Edible oils enjoys recovery from the impacts created by the Russia-Ukraine war  
Olive oil remains a cornerstone of edible oils in France  
Puget maintains its top spot while private label ranges continue to rise in image and popularity

#### PROSPECTS AND OPPORTUNITIES

Health trends and clean labels expected to drive developments  
Domestic oils will continue to benefit from the "Made in France" trend  
Direct-to-consumer developments expected further in locally produced edible oils

#### CATEGORY DATA

Table 13 Sales of Edible Oils by Category: Volume 2018-2023  
Table 14 Sales of Edible Oils by Category: Value 2018-2023  
Table 15 Sales of Edible Oils by Category: % Volume Growth 2018-2023  
Table 16 Sales of Edible Oils by Category: % Value Growth 2018-2023  
Table 17 NBO Company Shares of Edible Oils: % Value 2019-2023  
Table 18 LBN Brand Shares of Edible Oils: % Value 2020-2023

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Table 19 Distribution of Edible Oils by Format: % Value 2018-2023

Table 20 Forecast Sales of Edible Oils by Category: Volume 2023-2028

Table 21 Forecast Sales of Edible Oils by Category: Value 2023-2028

Table 22 □Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

## MEALS AND SOUPS IN FRANCE

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Ready meals players focus on consumer trends to overcome challenges caused by price hikes

Soup challenged by periods of hot weather, thus dampening demand

Frozen pizza starts to recover from Buitoni E coli scandal in France

### PROSPECTS AND OPPORTUNITIES

Rise of single-person households supports the newer format of single-serving ready meals

Sustainability trends influence packaging formats in ready meals, while struggling soup also gets a makeover

Meal kit leader Quitoque teams up with top French TV chef Philippe Etchebest

### CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2018-2023

Table 25 Sales of Meals and Soups by Category: Value 2018-2023

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 27 Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 28 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023

Table 29 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023

Table 30 Sales of Soup by Leading Flavours: Rankings 2018-2023

Table 31 NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 32 LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 33 □Distribution of Meals and Soups by Format: % Value 2018-2023

Table 34 □Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 35 □Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 36 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 37 □Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

## SAUCES, DIPS AND CONDIMENTS IN FRANCE

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sauces see mixed trends, with an overall positive outlook

Subtle shrinkflation seen in sauces, dips and condiments, while players try to avoid off-putting price hikes

Mustard continues to face challenges, from stock shortages to dietary trends

### PROSPECTS AND OPPORTUNITIES

Exotic flavour trends drive popularity of chilli sauces

Pickled products set for an ongoing revival in France

Clean labels and reduced ingredients could help to boost brand image

### CATEGORY DATA

Table 38 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 39 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 40 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Table 41 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023

Table 42 Sales of Liquid Recipe Sauces by Type: % Value 2018-2023

Table 43 Sales of Other Sauces and Condiments by Type: Rankings 2018-2023

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Table 44 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023

Table 45 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023

Table 46 Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023

Table 47 □Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028

Table 48 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028

Table 49 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028

Table 50 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

## SWEET SPREADS IN FRANCE

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Baseline trends persist in sweet spreads, with chocolate spreads and nut and seed based spreads seeing healthy growth

Honey struggles to recover from a poor harvest

Bonne Maman uses shrinkflation to boost its profits following Intermarche dispute

### PROSPECTS AND OPPORTUNITIES

Low sugar trends could boost sales through innovation in 65% fruit "jams"

Chocolate spreads will continue along its baseline trends, with ongoing competition between smaller players

Organic and "Made in France" trends see both opportunities and challenges

### CATEGORY DATA

Table 51 Sales of Sweet Spreads by Category: Volume 2018-2023

Table 52 Sales of Sweet Spreads by Category: Value 2018-2023

Table 53 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 54 Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 55 Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023

Table 56 NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 57 LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 58 Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 59 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 60 □Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 61 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 62 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

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