

Cooking Ingredients and Meals in Denmark

Market Direction | 2023-11-22 | 48 pages | Euromonitor

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Report description:

Inflation is leading to high unit price growth in all categories in cooking ingredients in meals, pushing value rises over 2022 and 2023. Edible oils has seen much fluctuation due to the deficit of raw materials, transportation difficulties, challenging weather conditions and other factors. Further, Danes are becoming increasingly price sensitive and are more often switching to more affordable options. As such, private label products are growing in popularity with players expanding their portfol...

Euromonitor International's Cooking Ingredients and Meals in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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