

Cooking Ingredients and Meals in Denmark

Market Direction | 2023-11-22 | 48 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

Inflation is leading to high unit price growth in all categories in cooking ingredients in meals, pushing value rises over 2022 and 2023. Edible oils has seen much fluctuation due to the deficit of raw materials, transportation difficulties, challenging weather conditions and other factors. Further, Danes are becoming increasingly price sensitive and are more often switching to more affordable options. As such, private label products are growing in popularity with players expanding their portfol...

Euromonitor International's Cooking Ingredients and Meals in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Cooking Ingredients and Meals in Denmark
Euromonitor International
November 2023

List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN DENMARK

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 10 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 11 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

EDIBLE OILS IN DENMARK

KEY DATA FINDINGS

2023 DEVELOPMENTS

Edible oils suffers high prices and falling sales, while olive oil benefits from healthy positioning

Health and wellness trends positively impact demand for rapeseed oil

Private label players broaden portfolios

PROSPECTS AND OPPORTUNITIES

Preference for local produce to gain ground, while consumers will experiment further

Volume sales likely to dip further

Private label players benefit from economic pressures

CATEGORY DATA

Table 40 Sales of Edible Oils by Category: Volume 2018-2023

Table 41 Sales of Edible Oils by Category: Value 2018-2023

Table 42 Sales of Edible Oils by Category: % Volume Growth 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 43 Sales of Edible Oils by Category: % Value Growth 2018-2023

Table 44 NBO Company Shares of Edible Oils: % Value 2019-2023

Table 45 LBN Brand Shares of Edible Oils: % Value 2020-2023

Table 46 Distribution of Edible Oils by Format: % Value 2018-2023

Table 47 Forecast Sales of Edible Oils by Category: Volume 2023-2028

Table 48 Forecast Sales of Edible Oils by Category: Value 2023-2028

Table 49 □Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028

Table 50 □Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

MEALS AND SOUPS IN DENMARK

KEY DATA FINDINGS

2023 DEVELOPMENTS

Frozen products prove popular thanks to healthy positioning

Plant-based varieties remain of interest despite some stagnation

Consumers keen to experiment push expansion in foreign cuisines

PROSPECTS AND OPPORTUNITIES

Potential for private label players to push growth in health products, while salads see progress

Local production to remain key growth driver

Convenience trend to support sales in several segments

CATEGORY DATA

Table 13 Sales of Meals and Soups by Category: Volume 2018-2023

Table 14 Sales of Meals and Soups by Category: Value 2018-2023

Table 15 Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 16 Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 17 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023

Table 18 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023

Table 19 Sales of Soup by Leading Flavours: Rankings 2018-2023

Table 20 NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 21 LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 22 □Distribution of Meals and Soups by Format: % Value 2018-2023

Table 23 □Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 24 □Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 25 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 26 □Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

SAUCES, DIPS AND CONDIMENTS IN DENMARK

KEY DATA FINDINGS

2023 DEVELOPMENTS

Category products offer both convenience and home cooked comfort

Health trends and premiumisation expand category

Sustainability is central concern

PROSPECTS AND OPPORTUNITIES

Consumers' love of experimentation, along with health trends, will drive innovation

Local, sustainable and organic are highly sought after by Danes

Private label to see further expansion, while hummus will grow in dips

CATEGORY DATA

Table 27 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 28 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 29 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 30 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023
Table 31 Sales of Liquid Recipe Sauces by Type: % Value 2018-2023
Table 32 Sales of Other Sauces and Condiments by Type: Rankings 2018-2023
Table 33 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023
Table 34 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023
Table 35 Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023
Table 36 □Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028
Table 37 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028
Table 38 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028
Table 39 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

SWEET SPREADS IN DENMARK

KEY DATA FINDINGS

2023 DEVELOPMENTS

Volume goes down as value goes up

Honey's woes persist

Sustainable and organic options remain popular

PROSPECTS AND OPPORTUNITIES

Organic preferences offer further growth potential, while texture and flavour remain important

Sustainability to continue shaping demand, while nut and seed based spreads will benefit from persistent health trends

Domestic brands will push sales

CATEGORY DATA

Table 51 Sales of Sweet Spreads by Category: Volume 2018-2023
Table 52 Sales of Sweet Spreads by Category: Value 2018-2023
Table 53 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023
Table 54 Sales of Sweet Spreads by Category: % Value Growth 2018-2023
Table 55 Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023
Table 56 NBO Company Shares of Sweet Spreads: % Value 2019-2023
Table 57 LBN Brand Shares of Sweet Spreads: % Value 2020-2023
Table 58 Distribution of Sweet Spreads by Format: % Value 2018-2023
Table 59 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028
Table 60 □Forecast Sales of Sweet Spreads by Category: Value 2023-2028
Table 61 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028
Table 62 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cooking Ingredients and Meals in Denmark

Market Direction | 2023-11-22 | 48 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-23"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com