

# **Cooking Ingredients and Meals in Cameroon**

Market Direction | 2023-11-22 | 38 pages | Euromonitor

#### **AVAILABLE LICENSES:**

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

### Report description:

Cameroon was not as affected by the energy crisis stemming from the war in Ukraine as many other countries. Rising global energy prices in 2022 gave a boost to government coffers and helped stabilise the economy. However, ongoing civil conflict, as well as widespread poverty, restrains growth in cooking ingredients and this continues into 2023. With this background, cooking ingredients is expected to register a decline in both current value and volume sales.

Euromonitor International's Cooking Ingredients and Meals in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

#### **Table of Contents:**

Cooking Ingredients and Meals in Cameroon Euromonitor International November 2023

List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN CAMEROON

**EXECUTIVE SUMMARY** 

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 10 ∏Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 11 [Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 12 [Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

**SOURCES** 

Summary 1 Research Sources

**EDIBLE OILS IN CAMEROON** 

**KEY DATA FINDINGS** 

2023 DEVELOPMENTS

Stabilisation of prices of palm oil, though volumes decline due to degree of rationing

Olive oil register highest value growth, as sunflower oil supplies impacted by war in Ukraine

Geographical divide in terms of palm and cotton seed oil consumption

PROSPECTS AND OPPORTUNITIES

Outlook positive over forecast period as local players continue to increase production capacity

Opportunity for soy oil

Affordability key over forecast period

**CATEGORY DATA** 

Table 13 Sales of Edible Oils by Category: Volume 2018-2023 Table 14 Sales of Edible Oils by Category: Value 2018-2023

Table 15 Sales of Edible Oils by Category: % Volume Growth 2018-2023

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16 Sales of Edible Oils by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Edible Oils: % Value 2019-2023

Table 18 LBN Brand Shares of Edible Oils: % Value 2020-2023

Table 19 Distribution of Edible Oils by Format: % Value 2018-2023

Table 20 Forecast Sales of Edible Oils by Category: Volume 2023-2028

Table 21 Forecast Sales of Edible Oils by Category: Value 2023-2028

Table 22 [Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028

Table 23 [Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

MEALS AND SOUPS IN CAMEROON

**KEY DATA FINDINGS** 

2023 DEVELOPMENTS

Meals and soup gain little attention from consumers

Inconsistent supply mean low levels of consumer loyalty

PROSPECTS AND OPPORTUNITIES

High prices and low consumer awareness to impede development of meals and soups

**CATEGORY DATA** 

Table 24 Sales of Meals and Soups by Category: Volume 2018-2023

Table 25 Sales of Meals and Soups by Category: Value 2018-2023

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 27 Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 28 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023

Table 29 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023

Table 30 Sales of Soup by Leading Flavours: Rankings 2018-2023

Table 31 NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 32 LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 33 ☐ Distribution of Meals and Soups by Format: % Value 2018-2023

Table 34 ☐Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 35 ☐Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 36 ☐Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 37 [Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

SAUCES, DIPS AND CONDIMENTS IN CAMEROON

**KEY DATA FINDINGS** 

2023 DEVELOPMENTS

Increased competition benefitting stock powders

Table sauces hit hard by inflation

Healthy growth of mayonnaise through foodservice channels

PROSPECTS AND OPPORTUNITIES

Outlook positive for local packaged herbs and spices

Potential space for local pasta sauce brand

Foodservice registers higher volume growth

**CATEGORY DATA** 

Table 38 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 39 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 40 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Table 41 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023

Table 42 Sales of Liquid Recipe Sauces by Type: % Value 2018-2023

Table 43 Sales of Other Sauces and Condiments by Type: Rankings 2018-2023

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 44 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023

Table 45 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023

Table 46 Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023

Table 47 | Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028

Table 48 [Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028

Table 49 [Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028 Table 50 [Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

SWEET SPREADS IN CAMEROON

**KEY DATA FINDINGS** 

2023 DEVELOPMENTS

Tartina continues to lead

Nut butter largely unpackaged and used in cooking rather than as spreads

Jams and preserves remain unpopular

PROSPECTS AND OPPORTUNITIES

Increased local cacao production should increase competition

Honey to register rising sales due to medicinal benefits and health concerns over sugar

Nut butter continues to be seen as a cooking ingredient

**CATEGORY DATA** 

Table 51 Sales of Sweet Spreads by Category: Volume 2018-2023

Table 52 Sales of Sweet Spreads by Category: Value 2018-2023

Table 53 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 54 Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 55 Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023

Table 56 NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 57 LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 58 Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 59 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 60 ☐Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 61 [Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028 Table 62 [Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028



☐ - Print this form

To place an Order with Scotts International:

Complete the relevant blank fields and sign

# **Cooking Ingredients and Meals in Cameroon**

Market Direction | 2023-11-22 | 38 pages | Euromonitor

Select license	License				Price
	Single User Licence			€1750.00	
	Multiple User License (1 Site)			€3500.00	
	Multiple User License (Global)				€5250.00
				VAT	
				Total	
** VAT will be added	at 23% for Polish based companies	s, individuals and EU based o	escotts-international.com	le to provide a v	valid EU Vat
	at 23% for Polish based companies	phone*		le to provide a v	valid EU Vat
Email*	at 23% for Polish based companies	Phone*		le to provide a v	valid EU Vat
Email* First Name*	at 23% for Polish based companies			le to provide a v	valid EU Vat
Email* First Name* ob title*	at 23% for Polish based companies	Phone*	companies who are unab	le to provide a v	valid EU Vat
Email* First Name* lob title* Company Name*	at 23% for Polish based companies	Phone*  Last Name*	companies who are unab	le to provide a v	valid EU Vat
Email* First Name* lob title* Company Name* Address*	at 23% for Polish based companies	Phone*  Last Name*  EU Vat / Tax ID /	companies who are unab	le to provide a v	valid EU Vat
□** VAT will be added  Email*  First Name*  Job title*  Company Name*  Address*  Zip Code*	at 23% for Polish based companies	Phone*  Last Name*  EU Vat / Tax ID /  City*	companies who are unab	le to provide a v	valid EU Vat

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com