

Cooking Ingredients and Meals in Bulgaria

Market Direction | 2023-11-22 | 49 pages | Euromonitor

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Report description:

Most product areas within cooking ingredients and meals maintained positive value, despite a decline in volume. This decline can be attributed to the significant inflation experienced in the previous year, the resulting growth in retail prices, and the slow process of inflation stabilisation in 2023, with prices remaining relatively high, especially in the first quarter. These challenges were exacerbated by official data from the National Statistical Institute revealing that three-quarters of Bu...

Euromonitor International's Cooking Ingredients and Meals in Bulgaria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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