

## **Cooking Ingredients and Meals in Argentina**

Market Direction | 2023-11-22 | 46 pages | Euromonitor

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### **Report description:**

While total current value sales growth for cooking ingredients and meals in Argentina in 2023 is set to be up markedly on the previous year, this is primarily because the country's already chronically high inflation has skyrocketed due to the sharp devaluation of the peso and external factors linked to the global recovery from COVID-19 and Russia's invasion of Ukraine. Despite the most severe cost-of-living crisis in decades, however, overall retail volume sales have continued to increase, and a...

Euromonitor International's Cooking Ingredients and Meals in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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