

## **Consumer Lending in the Philippines**

Market Direction | 2023-11-21 | 15 pages | Euromonitor

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### **Report description:**

At the beginning of 2023, the industry anticipated a surge in consumer lending demand as Filipinos resumed spending as the country emerged out of the Coronavirus (COVID-19) pandemic. A substantial share of consumers also resorted to loans to manage their expenses. Notably, there has been a rise in loans, especially in credit cards and personal loans. The Bangko Sentral ng Pilipinas (BSP), the central bank of the Philippines, imposed early-year higher interest rates. This has significantly influe...

Euromonitor International's Consumer Lending in Philippines report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Lending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2023

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