

Consumer Lending in Thailand

Market Direction | 2023-11-21 | 16 pages | Euromonitor

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Report description:

Thailand consumer lending remains robust in 2023, with double-digit growth rates in gross lending as the category continues to recover from the COVID-19 pandemic. The rise in private consumption and the revival in tourism has led to an upturn in consumer confidence across Thai society. Financial operators have launched promotional campaigns to tap into this renewed interest in consumer spending with very positive effects in card lending. Nevertheless, the pandemic effect on household persists, w...

Euromonitor International's Consumer Lending in Thailand report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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