

## **Consumer Lending in Norway**

Market Direction | 2023-11-21 | 14 pages | Euromonitor

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### Report description:

The year 2023 was another prosperous year for consumer lending in Norway although growth was lower than previous years. The exceptionally high levels of consumer lending seen in 2021 and 2022 were boosted by the shift back to normal lifestyles post-pandemic, with credit sought out to fuel travel, new cars and other expenses. There was a steep increase in credit card usage and also an increase in card lending to accommodate the pent up demand for goods and services.

Euromonitor International's Consumer Lending in Norway report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Consumer Lending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumer Lending in Norway Euromonitor International November 2023

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CONSUMER CREDIT IN NORWAY

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