

Consumer Lending in Indonesia

Market Direction | 2023-11-21 | 15 pages | Euromonitor

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Report description:

The consumer lending category has experienced another strong performance in Indonesia in 2023. Gross lending has shown further positive growth during the year, along similar lines to 2022. Improving economic conditions as a result of people's increased mobility since the end of the COVID-19 crisis, people's rising purchasing power (which is also being supported by the relaxation of COVID-19 related policies), especially for the middle-income segment, and government incentives have been the key u...

Euromonitor International's Consumer Lending in Indonesia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2023

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