

Consumer Lending in Egypt

Market Direction | 2023-11-21 | 14 pages | Euromonitor

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Report description:

Consumer credit and lending have experienced substantial growth in the past year. In March 2023, the Central Bank of Egypt reported a significant increase in consumer credit. The rise is attributed to an increase in both local and foreign currency liquidity, shifts in consumer behaviour, and a greater reliance on bank loans and credit to maintain current lifestyles, despite ongoing inflation rates and currency devaluation.

Euromonitor International's Consumer Lending in Egypt report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Table of Contents:

Consumer Lending in Egypt
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List Of Contents And Tables

CONSUMER LENDING IN EGYPT

EXECUTIVE SUMMARY

Consumer lending in 2023: The big picture

Consumer credit emerges as a key player in sustaining purchasing power

Surprising growth in real estate financing fund with active bank participation

Buy Now, Pay Later emerges as the pinnacle of consumer credit trends in Egypt

The future of consumer credit is shaped by fintech in Egypt

MARKET DATA

Table 1 Consumer Lending: Outstanding Balance by Category: Value 2018-2023

Table 2 Consumer Lending: Outstanding Balance by Category: % Value Growth 2018-2023

Table 3 Consumer Lending: Gross Lending by Category: Value 2018-2023

Table 4 Consumer Lending: Gross Lending by Category: % Value Growth 2018-2023

Table 5 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 6 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 7 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 8 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 9 Forecast Consumer Lending: Outstanding Balance by Category: Value 2023-2028

Table 10 □Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2023-2028

Table 11 □Forecast Consumer Lending: Gross Lending by Category: Value 2023-2028

Table 12 □Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

CONSUMER CREDIT IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Forbes top 30 fintech companies 2023: Eight leading players from Egypt

Buy Now, Pay Later gains traction: The next trend in consumer credit

Seamless North Africa 2023: Key event in the regional fintech landscape

PROSPECTS AND OPPORTUNITIES

Consumer credit takes centre stage during the forecast period

New consumer finance regulations from the Egyptian financial regulatory authority

Innovative financing methods enhance customer credit assessment

CATEGORY DATA

Table 13 Consumer Credit: Outstanding Balance by Category: Value 2018-2023

Table 14 Consumer Credit: Outstanding Balance by Category: % Value Growth 2018-2023

Table 15 Consumer Credit: Gross Lending by Category: Value 2018-2023

Table 16 Consumer Credit: Gross Lending by Category: % Value Growth 2018-2023

Table 17 Forecast Consumer Credit: Outstanding Balance by Category: Value 2023-2028

Table 18 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2023-2028

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Table 19 Forecast Consumer Credit: Gross Lending by Category: Value 2023-2028
Table 20 Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2023-2028

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