

Consumer Credit in the Philippines

Market Direction | 2023-11-21 | 15 pages | Euromonitor

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Report description:

Towards the end of the review period consumer loans has shown continuous current value growth. In 2023, current value growth is being driven by credit cards and various personal lending options, particularly salary-based general purpose loans. Meanwhile, the performances of some categories, such as auto and home lending, have come under pressure, partly due to the higher interest rates introduced during the year. Economists point out that the rise in personal loans is still a consequence of the...

Euromonitor International's Consumer Credit in Philippines report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Consumer Credit in the Philippines
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List Of Contents And Tables

CONSUMER CREDIT IN THE PHILIPPINES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Pandemic impact still seen in consumer loans performance

Mobile wallets provide attractive loan offers

Programmes and innovations to improve the offer and customer service

PROSPECTS AND OPPORTUNITIES

BNPL companies to strengthen their strategies to win over consumers in a highly competitive field

High interest rates affect the paying off of loans

Bank lending slows down

CATEGORY DATA

Table 1 Consumer Credit: Outstanding Balance by Category: Value 2018-2023

Table 2 Consumer Credit: Outstanding Balance by Category: % Value Growth 2018-2023

Table 3 Consumer Credit: Gross Lending by Category: Value 2018-2023

Table 4 Consumer Credit: Gross Lending by Category: % Value Growth 2018-2023

Table 5 Forecast Consumer Credit: Outstanding Balance by Category: Value 2023-2028

Table 6 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2023-2028

Table 7 Forecast Consumer Credit: Gross Lending by Category: Value 2023-2028

Table 8 Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2023-2028

CONSUMER LENDING IN THE PHILIPPINES

EXECUTIVE SUMMARY

Consumer lending in 2023: The big picture

2023 key trends

Higher interest rates and rising house prices hinder mortgage demand while auto lending struggles to recover

BNPL players look to enhance their offer to tap into a large potential market

What next for consumer lending?

MARKET DATA

Table 9 Consumer Lending: Outstanding Balance by Category: Value 2018-2023

Table 10 Consumer Lending: Outstanding Balance by Category: % Value Growth 2018-2023

Table 11 Consumer Lending: Gross Lending by Category: Value 2018-2023

Table 12 Consumer Lending: Gross Lending by Category: % Value Growth 2018-2023

Table 13 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 14 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 15 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 16 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 17 Forecast Consumer Lending: Outstanding Balance by Category: Value 2023-2028

Table 18 □Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2023-2028

Table 19 □Forecast Consumer Lending: Gross Lending by Category: Value 2023-2028

Table 20 □Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2023-2028

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