

Consumer Credit in Sweden

Market Direction | 2023-11-21 | 16 pages | Euromonitor

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Report description:

Consumer credit suffered during the first year of the COVID-19 pandemic, when economic uncertainty saw the postponement of larger purchases. While gross lending surpassed pre-pandemic levels in 2022, consumers remained cautious, amid much uncertainty about the future. Auto lending, in particular took a hit in 2022, following a strong recovery in 2021. This was due to a shortage of electrical components, which saw the automotive industry temporarily grind to a halt. With the restoration of pre-pa...

Euromonitor International's Consumer Credit in Sweden report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Strong performance for education lending
Closure of bank branches increases importance of digital solutions

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SOURCES

Summary 1 Research Sources

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