

## **Consumer Credit in Poland**

Market Direction | 2023-11-21 | 16 pages | Euromonitor

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### **Report description:**

In the face of economic slowdown, there has been a clear decline in private consumption in Poland. Banks have tightened lending criteria for all types of loans to protect their business revenues. At the start of 2023, the criteria for granting consumer credit remained tight, due to the deterioration in economic forecasts for Poland. Nonetheless, business sentiment has gradually improved throughout the course of the year, with an expansion in loan offers. In the face of higher interest rates, con...

Euromonitor International's Consumer Credit in Poland report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Credit market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## **Table of Contents:**

Consumer Credit in Poland  
Euromonitor International  
November 2023

List Of Contents And Tables

### **CONSUMER CREDIT IN POLAND**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Inflation drives growth in consumer lending

Dynamic growth in BNPL

New legislation comes into effect regarding unethical lending

#### **PROSPECTS AND OPPORTUNITIES**

Higher levels of social support to support development of consumer credit

Legislation may reduce number of lenders

BNPL to continue its dynamic growth

#### **CATEGORY DATA**

Table 1 Consumer Credit: Outstanding Balance by Category: Value 2018-2023

Table 2 Consumer Credit: Outstanding Balance by Category: % Value Growth 2018-2023

Table 3 Consumer Credit: Gross Lending by Category: Value 2018-2023

Table 4 Consumer Credit: Gross Lending by Category: % Value Growth 2018-2023

Table 5 Forecast Consumer Credit: Outstanding Balance by Category: Value 2023-2028

Table 6 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2023-2028

Table 7 Forecast Consumer Credit: Gross Lending by Category: Value 2023-2028

Table 8 Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2023-2028

### **CONSUMER LENDING IN POLAND**

#### **EXECUTIVE SUMMARY**

Consumer lending in 2023: The big picture

2023 key trends

Mortgages and housing market under pressure

BNPL gains popularity among Poles

What next for consumer lending?

#### **MARKET DATA**

Table 9 Consumer Lending: Outstanding Balance by Category: Value 2018-2023

Table 10 Consumer Lending: Outstanding Balance by Category: % Value Growth 2018-2023

Table 11 Consumer Lending: Gross Lending by Category: Value 2018-2023

Table 12 Consumer Lending: Gross Lending by Category: % Value Growth 2018-2023

Table 13 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 14 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 15 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 16 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 17 Forecast Consumer Lending: Outstanding Balance by Category: Value 2023-2028

Table 18 □Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2023-2028

Table 19 □Forecast Consumer Lending: Gross Lending by Category: Value 2023-2028

Table 20 □Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2023-2028

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## SOURCES

### Summary 1 Research Sources

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