

Consumer Credit in Norway

Market Direction | 2023-11-21 | 14 pages | Euromonitor

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Report description:

Consumer credit is enjoying a more prosperous year in 2023 than was expected, as the Norwegian economy remains resilient in the face of high inflation. The rate of inflation has reduced slightly in 2023, but it is still much higher than the 2% target. Interest rates have been raised to a high of 4.25% in September 2023, with further hikes possible, as the government tries to bring inflation down. Players in the consumer credit industry have felt the brunt of the interest rate hikes, with real sa...

Euromonitor International's Consumer Credit in Norway report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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