

Consumer Credit in France

Market Direction | 2023-11-21 | 16 pages | Euromonitor

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Report description:

Consumer credit is facing challenges in 2023, due to the uncertainty of the overall economic context. Negative influencing factors include high inflation, geopolitical unrest concerning the ongoing Russia-Ukraine war, and, in light of this situation, a degree of consumer caution when it comes to spending and seeking loans. This means consumers are placing a stronger focus on low prices, rather than acquiring debt to purchase large ticket items. Overall, this environment is not beneficial to cons...

Euromonitor International's Consumer Credit in France report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Consumer Credit in France
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List Of Contents And Tables

CONSUMER CREDIT IN FRANCE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumer credit faces challenges due to economic uncertainty

Auto lending shows recovery potential due to trends in the industry, as credit patterns match industry trends

Mainstream consumer lending players need to adapt to the changing landscape

PROSPECTS AND OPPORTUNITIES

Mechanical effect of inflation creates perceived growth

Battle about usury rates, ongoing high refusal rates, and higher commissions for education lending

The outlook remains shady for BNPL

CATEGORY DATA

Table 1 Consumer Credit: Outstanding Balance by Category: Value 2018-2023

Table 2 Consumer Credit: Outstanding Balance by Category: % Value Growth 2018-2023

Table 3 Consumer Credit: Gross Lending by Category: Value 2018-2023

Table 4 Consumer Credit: Gross Lending by Category: % Value Growth 2018-2023

Table 5 Forecast Consumer Credit: Outstanding Balance by Category: Value 2023-2028

Table 6 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2023-2028

Table 7 Forecast Consumer Credit: Gross Lending by Category: Value 2023-2028

Table 8 Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2023-2028

CONSUMER LENDING IN FRANCE

EXECUTIVE SUMMARY

Consumer lending in 2023: The big picture

2023 key trends

Declining acceptance of applications and rising interest rates mean lower growth in mortgages/housing lending

Buy now pay later options continue to lose popularity

What next for consumer lending?

MARKET DATA

Table 9 Consumer Lending: Outstanding Balance by Category: Value 2018-2023

Table 10 Consumer Lending: Outstanding Balance by Category: % Value Growth 2018-2023

Table 11 Consumer Lending: Gross Lending by Category: Value 2018-2023

Table 12 Consumer Lending: Gross Lending by Category: % Value Growth 2018-2023

Table 13 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 14 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 15 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 16 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 17 Forecast Consumer Lending: Outstanding Balance by Category: Value 2023-2028

Table 18 □Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2023-2028

Table 19 □Forecast Consumer Lending: Gross Lending by Category: Value 2023-2028

Table 20 □Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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