

Consumer Credit in Egypt

Market Direction | 2023-11-21 | 14 pages | Euromonitor

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Report description:

Forbes Middle East's recent list of the top 30 fintech companies for 2023 highlighted a strong presence from Egypt. Fawry secured the top spot, boasting an extensive network of 36 member banks, over 280,000 agents, and a user base exceeding 49 million. MnT Halan claimed the fourth position, focusing primarily on small and micro businesses, and showcasing approximately 1.5 million monthly active users and over 2.5 million borrowers. Aman took the 12th spot, operating through 163 offices and 230 r...

Euromonitor International's Consumer Credit in Egypt report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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