

Consumer Credit in China

Market Direction | 2023-11-20 | 13 pages | Euromonitor

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Report description:

Consumer credit is set to see a moderate rebound in 2023, following subdued demand in 2022, affected by the pandemic. The pick-up in consumer credit growth has largely been due to rises in home and card lending, reflecting some improvement in consumer confidence and policy support in the form of lower lending rates.

Euromonitor International's Consumer Credit in China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

CONSUMER CREDIT IN CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for consumer credit sees a moderate rebound

Non-performing loans (NPLs) rate stabilises

Interest payments waived for student loans

PROSPECTS AND OPPORTUNITIES

China Central Bank base rate set to decrease further

BNPL expected to grow in China, supported by e-commerce players

Growth in consumer credit to slow amidst macroeconomic headwinds

CATEGORY DATA

Table 1 Consumer Credit: Outstanding Balance by Category: Value 2018-2023

Table 2 Consumer Credit: Outstanding Balance by Category: % Value Growth 2018-2023

Table 3 Consumer Credit: Gross Lending by Category: Value 2018-2023

Table 4 Consumer Credit: Gross Lending by Category: % Value Growth 2018-2023

Table 5 Forecast Consumer Credit: Outstanding Balance by Category: Value 2023-2028

Table 6 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2023-2028

Table 7 Forecast Consumer Credit: Gross Lending by Category: Value 2023-2028

Table 8 Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2023-2028

CONSUMER LENDING IN CHINA

EXECUTIVE SUMMARY

Consumer lending in 2023: The big picture

2023 key trends

Ongoing real estate problems hamper the growth of mortgages

What next for consumer lending?

MARKET DATA

Table 9 Consumer Lending: Outstanding Balance by Category: Value 2018-2023

Table 10 Consumer Lending: Outstanding Balance by Category: % Value Growth 2018-2023

Table 11 Consumer Lending: Gross Lending by Category: Value 2018-2023

Table 12 Consumer Lending: Gross Lending by Category: % Value Growth 2018-2023

Table 13 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 14 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 15 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 16 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 17 Forecast Consumer Lending: Outstanding Balance by Category: Value 2023-2028

Table 18 □Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2023-2028

Table 19 □Forecast Consumer Lending: Gross Lending by Category: Value 2023-2028

Table 20 □Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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