

## **Concentrates in Dominican Republic**

Market Direction | 2023-11-23 | 29 pages | Euromonitor

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### **Report description:**

Concentrates has continued to grow in retail volume and value terms in 2023, with both liquid and powder concentrates seeing healthy gains. Growth has been much stronger in current value terms, however, which is largely due to an inflation-driven increase in prices. Nonetheless, sales of liquid concentrates have been constrained by the increasing number of consumers who have switched to juice which is perceived to be more natural and healthier, with juice drinks (up to 24% juice) proving particu...

Euromonitor International's Concentrates in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Concentrates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2023

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Competitive landscape sees little change with two players dominating

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Concentrates could suffer as a result of artificial image and the need to mix with bottled water

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