

## **Coffee in France**

Market Direction | 2023-11-23 | 24 pages | Euromonitor

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### **Report description:**

Coffee was the main growth driver in hot drinks, in actual value terms at least, in 2023 as its value growth was strongly supported by the dramatic rate of inflation. Despite the recovery of tourism, on-trade sales were not so dynamic due to the impact of the heatwave during the whole of summer 2022. In 2023, there was a converse situation with bad weather in the summer in the northern part of the country. However, this was offset by the ongoing progression of retail sales in 2023. This was most...

Euromonitor International's Coffee in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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Inflation artificially boosts value sales in coffee

Fresh coffee beans the big winner

Nestle and JDE dominate category sales

##### PROSPECTS AND OPPORTUNITIES

Coffee still has room for growth, notably in the short term in foodservice, but the threat of inflation persists

Fresh ground coffee beans to forge ahead despite possible saturation in coffee machine penetration, while organic could be back in the game

Cafe Royal may be the next generation of coffee pods

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