

## **Coffee in Dominican Republic**

Market Direction | 2023-11-24 | 21 pages | Euromonitor

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### **Report description:**

Coffee remains by far the most important area of hot drinks in Dominican Republic. Not only is the country an important coffee producer but Dominican families also have a deep-rooted habit of consuming coffee in their homes, especially fresh coffee. Dominicans enjoy the flavour and aroma of freshly made coffee, for which they typically strain the fresh ground coffee in an Italian coffee maker (greka), with many people enjoying a strong and sugary flavour.

Euromonitor International's Coffee in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sales continue to report dynamic growth as local coffee production increases

Industrias Banilejas continues outstanding leadership thanks to a broad portfolio of brands and varieties, and constant investments in infrastructure and productivity.

New Kora brand looking to make headway with quality local coffee at an affordable price

#### PROSPECTS AND OPPORTUNITIES

Coffee should continue to see healthy growth backed by improved local production and increased competition

Private label could find more opportunities by offering good value coffee

Fresh ground coffee pods set to benefit from new product development and the entry of more affordable local brands

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