

Cigars, Cigarillos and Smoking Tobacco in India

Market Direction | 2023-08-09 | 22 pages | Euromonitor

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Report description:

Manufacturers express deep dissatisfaction with the current taxation of cigars and cigarillos, which equates them to cigarettes. Manufacturers argue that these products are considered luxuries and are less addictive, with most consumers not inhaling the smoke. Additionally, their higher costs and less frequent consumption compared to cigarettes warrant a tax system that distinguishes between the two categories. The existing taxation regime also has significant implications for supply and demand,...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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