

Childrenswear in the Netherlands

Market Direction | 2023-11-24 | 18 pages | Euromonitor

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Report description:

Anticipated healthy growth in childrenswear across its three subcategories in 2023 is being propelled by sustained demand for quality products and an escalating interest in fashion and design. The extended use of social media platforms is increasingly shaping the style consciousness of Dutch children. The Netherlands Jeugdinstituut (National Research Institute for Youth of the Netherlands) reported in 2023 that approximately 40% of Dutch children own a mobile phone, and 57% have access to a table...

Euromonitor International's Childrenswear in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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