

Childrenswear in Singapore

Market Direction | 2023-11-20 | 18 pages | Euromonitor

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Report description:

Despite Singapore experiencing a declining birth rate, with a record decline seen in 2022, childrenswear is set to maintain growth in both retail volume and current value terms in 2023. These increases can primarily be attributed to the lifting of COVID-19 restrictions in 2022 and the reopening of schools. The demand for boys' and girls' apparel has witnessed growth as parents are seeking to dress their children in fashionable clothing. The rise of fashion-conscious parents, especially amongst y...

Euromonitor International's Childrenswear in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CHILDRENSWEAR IN SINGAPORE

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Luxury childrenswear continues to show promise in Singapore
Parents become increasingly digital, and are influenced by social media trends

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SOURCES

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