

Charge Cards in the United Kingdom

Market Direction | 2023-11-17 | 28 pages | Euromonitor

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Report description:

Charge cards is expected to continue to see double-digit declines in 2023 in terms of cards in circulation, and volume and value transactions. Historically, charge cards were primarily associated with business use, as the majority of transactions, both in volume and value terms, corresponded to this segment. This is why charge cards continues to decline, as more and more businesses prefer to use commercial credit cards, due to their offer of reward schemes, loyalty programmes, and more attractiv...

Euromonitor International's Charge Card Transactions in United Kingdom report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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