

Charge Cards in Sweden

Market Direction | 2023-11-21 | 26 pages | Euromonitor

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Report description:

Charge cards are increasingly viewed as a niche product in Sweden, accounting for just 1% of all transactions in 2023, and therefore recorded further decline in the year. In a development which started before the COVID-19 crisis, fewer and fewer people are attracted to personal charge cards, and there has been a constant decline in the number of cards in circulation in the country. Diners Club left Sweden in 2017, while its only main competitor, American Express, switched from charge cards to cr...

Euromonitor International's Charge Card Transactions in Sweden report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Personal charge cards perceived to have no distinct benefits

Charge cards remain a key payment tool for businesses

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Special benefits continue to attract corporate clients to charge cards

Corporate use boosts foreign spend, but for personal clients credit cards are their charge cards

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