

Charge Cards in South Africa

Market Direction | 2023-11-16 | 25 pages | Euromonitor

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Report description:

Following the significant decline in transaction value and volumes experienced in 2020 due to extended restrictions imposed in the South African travel and hospitality industries in response to the COVID-19 pandemic, the complete lifting of the state of emergency has since revived growth in charge cards. Demand has been more noticeable across higher-income consumer groups, whose activities and movements were restricted by extended travel bans during the pandemic. From a supply perspective, Diner...

Euromonitor International's Charge Card Transactions in South Africa report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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