

Charge Cards in Singapore

Market Direction | 2023-11-20 | 26 pages | Euromonitor

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Report description:

Charge card transactions have demonstrated a consistent upward trajectory in terms of transaction volume and retail value in 2023, coinciding with the resurgence of travel activities in Southeast Asia as pandemic-related restrictions have been removed. The revival of international travel, encompassing both personal and business purposes, has played a pivotal role in driving the growth of charge card transactions. Charge cardholders, often comprising individuals who are among the first to resume...

Euromonitor International's Charge Card Transactions in Singapore report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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