

Charge Cards in Portugal

Market Direction | 2023-11-10 | 23 pages | Euromonitor

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Report description:

With low levels of penetration in the country, charge cards continues to grow in 2023 as it recovers from its sharp drop in 2020 during the COVID-19 pandemic. In 2023, boosted by inflation and by the recovery of business, transaction value is surpassing 2019 levels.

Euromonitor International's Charge Card Transactions in Portugal report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

CHARGE CARDS IN PORTUGAL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Charge cards continues to grow in post-pandemic recovery

Penetration level remains low

Banco Comercial Portugues discontinues its cards

PROSPECTS AND OPPORTUNITIES

Charge cards expected to see further growth

Credit cards limit growth potential in charge cards

Santander set to settle in as leader

CATEGORY DATA

Table 1 Charge Cards: Number of Cards in Circulation 2018-2023

Table 2 Charge Cards Transactions 2018-2023

Table 3 Charge Cards in Circulation: % Growth 2018-2023

Table 4 Charge Cards Transactions: % Growth 2018-2023

Table 5 Commercial Charge Cards: Number of Cards in Circulation 2018-2023

Table 6 Commercial Charge Cards Transactions 2018-2023

Table 7 Commercial Charge Cards in Circulation: % Growth 2018-2023

Table 8 Commercial Charge Cards Transactions: % Growth 2018-2023

Table 9 Charge Cards: Number of Cards by Issuer 2018-2022

Table 10 □Charge Cards: Number of Cards by Operator 2018-2022

Table 11 □Charge Cards Payment Transaction Value by Issuer 2018-2022

Table 12 □Charge Cards Payment Transaction Value by Operator 2018-2022

Table 13 □Commercial Charge Cards: Number of Cards by Issuer 2018-2022

Table 14 □Commercial Charge Cards: Number of Cards by Operator 2018-2022

Table 15 □Commercial Charge Cards Payment Transaction Value by Issuer 2018-2022

Table 16 □Commercial Charge Cards Payment Transaction Value by Operator 2018-2022

Table 17 □Forecast Charge Cards: Number of Cards in Circulation 2023-2028

Table 18 □Forecast Charge Cards Transactions 2023-2028

Table 19 □Forecast Charge Cards in Circulation: % Growth 2023-2028

Table 20 □Forecast Charge Cards Transactions: % Growth 2023-2028

Table 21 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2023-2028

Table 22 □Forecast Commercial Charge Cards Transactions 2023-2028

Table 23 □Forecast Commercial Charge Cards in Circulation: % Growth 2023-2028

Table 24 □Forecast Commercial Charge Cards Transactions: % Growth 2023-2028

FINANCIAL CARDS AND PAYMENTS IN PORTUGAL

EXECUTIVE SUMMARY

Financial cards and payments in 2023: The big picture

2023 key trends

Competitive landscape

What next for financial cards and payments?

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MARKET INDICATORS

Table 25 Number of POS Terminals: Units 2018-2023

Table 26 Number of ATMs: Units 2018-2023

Table 27 Value Lost to Fraud 2018-2023

Table 28 Card Expenditure by Location 2023

Table 29 Financial Cards in Circulation by Type: % Number of Cards 2018-2023

Table 30 Domestic versus Foreign Spend 2023

MARKET DATA

Table 31 Financial Cards by Category: Number of Cards in Circulation 2018-2023

Table 32 Financial Cards by Category: Number of Accounts 2018-2023

Table 33 Financial Cards Transactions by Category: Value 2018-2023

Table 34 □Financial Cards by Category: Number of Transactions 2018-2023

Table 35 □Consumer Payments by Category: Value 2018-2023

Table 36 □Consumer Payments by Category: Number of Transactions 2018-2023

Table 37 □M-Commerce by Category: Value 2018-2023

Table 38 □M-Commerce by Category: % Value Growth 2018-2023

Table 39 □Financial Cards: Number of Cards by Issuer 2018-2022

Table 40 □Financial Cards: Number of Cards by Operator 2018-2022

Table 41 □Financial Cards: Card Payment Transactions Value by Operator 2018-2022

Table 42 □Financial Cards: Card Payment Transactions Value by Issuer 2018-2022

Table 43 □Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028

Table 44 □Forecast Financial Cards by Category: Number of Accounts 2023-2028

Table 45 □Forecast Financial Cards Transactions by Category: Value 2023-2028

Table 46 □Forecast Financial Cards by Category: Number of Transactions 2023-2028

Table 47 □Forecast Consumer Payments by Category: Value 2023-2028

Table 48 □Forecast Consumer Payments by Category: Number of Transactions 2023-2028

Table 49 □Forecast M-Commerce by Category: Value 2023-2028

Table 50 □Forecast M-Commerce by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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