

Charge Cards in Norway

Market Direction | 2023-11-21 | 23 pages | Euromonitor

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Report description:

Charge cards is a niche category in the Norwegian financial cards and payments landscape where debit cards and credit cards dominate. In 2023, debit and credit cards combined accounted for 95% of card payment transactions with little room for charge cards solutions. Charge cards are considered less flexible than credit cards and issuers/operators, with less well-known brands compared to the leading banks, which are household names in Norway.

Euromonitor International's Charge Card Transactions in Norway report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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American Express is sole player in charge cards

Charge cards is missing out on the digitalisation trend

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