

Charge Cards in Israel

Market Direction | 2023-11-21 | 25 pages | Euromonitor

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Report description:

The increasing prevalence of charge cards issued by non-bank entities in 2023 is significantly impacting the usage of charge cards. The convenience and security offered by digital wallets pose a threat to credit card usage. The rapid growth of e-wallets in Israel, with approximately a quarter of Israelis utilising them, according to a report by PPRO, a provider of digital payments infrastructure to businesses and banks, underscores this shift.

Euromonitor International's Charge Card Transactions in Israel report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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