

Charge Cards in Greece

Market Direction | 2023-11-21 | 30 pages | Euromonitor

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Report description:

During the COVID-19 pandemic of 2020-2021, commercial charge cards experienced a significant downturn in sales. The lockdowns, decline in tourism (a key driver of the Greek economy), general reduction in business activities, and restrictions on travel and dining - vital areas for commercial charge card usage - were the primary contributing factors. However, as the situation returned to normalcy with a relaxation of epidemic measures and an increase in international transactions, travel, and dini...

Euromonitor International's Charge Card Transactions in Greece report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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