

## **Charge Cards in Australia**

Market Direction | 2023-11-20 | 27 pages | Euromonitor

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### **Report description:**

Both personal and commercial charge cards continue to witness a substantial increase in spending in 2023, although the category is largely driven by commercial cards. With activity in offices and the Central Business Districts throughout the country returning to mostly normal activities, commercial spending via charge cards has increased significantly. Charge card spending declined in 2020 during the peak of the pandemic and lockdowns, but since 2021, spending has rebounded and reached higher gr...

Euromonitor International's Charge Card Transactions in Australia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Charge Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2023

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Charge cards witness surge in spending over last two years of review period

American Express strengthens position as dominant charge card provider in Australia

NAB acquires Citigroup, which includes portfolio of Diners Club charge cards

##### PROSPECTS AND OPPORTUNITIES

Commercial charge card usage to continue driving growth in the future

American Express expected to remain unchallenged as premier charge card provider

Target demographic for charge cards to remain unhindered by economic downturn

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