

Carbonates in Dominican Republic

Market Direction | 2023-11-23 | 31 pages | Euromonitor

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Report description:

Carbonates continues to see healthy growth in 2023, both in retail volume and value terms. Nonetheless, growth has been slower than in the previous two years with economic pressures taking their toll and pushing some consumers to focus their spending on more essential products as prices have risen. Sales of carbonates have benefited from consumers returning to their pre-pandemic routines with these products often purchased on the go, including on impulse. Sales have also benefited from the retur...

Euromonitor International's Carbonates in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Non-cola carbonates continues to benefit from a wider assortment of flavours compared to cola carbonates

Reduced sugar carbonates struggling to find a large audience in the Dominican Republic

PROSPECTS AND OPPORTUNITIES

Carbonates set for further growth over the forecast period with demand backed by a return to pre-pandemic purchasing behaviour and an increase in tourism

Industrias San Miguel looking to its expand its production capacity

"Hecho en Republica Dominicana" seal introduced to promote quality local products

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