

Breakfast Cereals in Chile

Market Direction | 2023-11-20 | 20 pages | Euromonitor

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Report description:

Inflation and reduced at-home consumption occasions are influencing retail volume sales of breakfast cereals in Chile, shaping the category's dynamics in profound ways. Inflation is severely impacting the production costs of breakfast cereals. Producers heavily rely on raw materials, packaging, and distribution, the cost of which has increased substantially due to the worrying inflationary environment in Chile. As a result, manufacturers are finding it challenging to maintain competitive pricing...

Euromonitor International's Breakfast Cereals in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Breakfast Cereals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Breakfast Cereals in Chile

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List Of Contents And Tables

BREAKFAST CEREALS IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflation and fewer at-home consumption occasions impact demand for breakfast cereals in Chile

Nestle retains leadership of consolidated competitive landscape

Empresas Carozzi's multi-brand success and private label's resilience

PROSPECTS AND OPPORTUNITIES

Children's breakfast cereals to continue focusing on healthier options to address parents' concerns

Growth of muesli and granola will be driven by positive perceptions as a healthy option

Elevated inflation could support demand for more affordable private label options

CATEGORY DATA

Table 1 Sales of Breakfast Cereals by Category: Volume 2018-2023

Table 2 Sales of Breakfast Cereals by Category: Value 2018-2023

Table 3 Sales of Breakfast Cereals by Category: % Volume Growth 2018-2023

Table 4 Sales of Breakfast Cereals by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Breakfast Cereals: % Value 2019-2023

Table 6 LBN Brand Shares of Breakfast Cereals: % Value 2020-2023

Table 7 Distribution of Breakfast Cereals by Format: % Value 2018-2023

Table 8 Forecast Sales of Breakfast Cereals by Category: Volume 2023-2028

Table 9 Forecast Sales of Breakfast Cereals by Category: Value 2023-2028

Table 10 Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Breakfast Cereals by Category: % Value Growth 2023-2028

STAPLE FOODS IN CHILE

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 12 Sales of Staple Foods by Category: Volume 2018-2023

Table 13 Sales of Staple Foods by Category: Value 2018-2023

Table 14 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 15 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 17 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 18 Penetration of Private Label by Category: % Value 2018-2023

Table 19 Distribution of Staple Foods by Format: % Value 2018-2023

Table 20 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 21 Forecast Sales of Staple Foods by Category: Value 2023-2028

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Table 22 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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