

## **Breakfast Cereals in Bolivia**

Market Direction | 2023-11-23 | 18 pages | Euromonitor

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### **Report description:**

Breakfast cereals is expected to register healthy value and volume growth in 2023. With consumers leading increasingly busy lives, the convenience of breakfast cereals supports volume sales. Also, in addition, to family packs, there is an increasing offering of single serve portions that can be both purchased and consumed on-the-go. Lastly, while inflation had an impact on imported brands in particular, there is also a sizeable local manufacturing base and this supports volume sales.

Euromonitor International's Breakfast Cereals in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Breakfast Cereals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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