

Baked Goods in the United Kingdom

Market Direction | 2023-11-20 | 27 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The performance of baked goods has been particularly hit by the supply chain crisis, as wheat shortages are putting severe pressure on production costs. The expiration of the Black Sea corridor deal in July 2023 has fuelled further delays in the global supply of grain, as Ukraine has been forced to transport its exports by alternative channels, including road and rail. The tight global supplies of raw materials have in turn forced manufacturers and retailers to increase their prices. With consum...

Euromonitor International's Baked Goods in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Baked Goods in the United Kingdom
Euromonitor International
November 2023

List Of Contents And Tables

BAKED GOODS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

High production costs challenge retail volume sales of baked goods

St Pierre records massive growth as the need for convenience drives demand

Despite the cost-of-living crisis, the desire for premiumisation remains strong

PROSPECTS AND OPPORTUNITIES

Retail volume sales projected to return to growth as inflationary pressures ease

HFSS regulation expected to hamper the growth of packaged cakes, pastries, and sweet pies and tarts

Desire for indulgence will benefit the forecast for sweet baked goods

CATEGORY DATA

Table 1 Sales of Baked Goods by Category: Volume 2018-2023

Table 2 Sales of Baked Goods by Category: Value 2018-2023

Table 3 Sales of Baked Goods by Category: % Volume Growth 2018-2023

Table 4 Sales of Baked Goods by Category: % Value Growth 2018-2023

Table 5 Sales of Pastries by Type: % Value 2018-2023

Table 6 NBO Company Shares of Baked Goods: % Value 2019-2023

Table 7 LBN Brand Shares of Baked Goods: % Value 2020-2023

Table 8 Distribution of Baked Goods by Format: % Value 2018-2023

Table 9 Forecast Sales of Baked Goods by Category: Volume 2023-2028

Table 10 □Forecast Sales of Baked Goods by Category: Value 2023-2028

Table 11 □Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028

STAPLE FOODS IN THE UNITED KINGDOM

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 13 Sales of Staple Foods by Category: Volume 2018-2023

Table 14 Sales of Staple Foods by Category: Value 2018-2023

Table 15 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 16 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 18 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Staple Foods by Format: % Value 2018-2023

Table 21 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 □Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 23 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Baked Goods in the United Kingdom

Market Direction | 2023-11-20 | 27 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com