

## **Baked Goods in Poland**

Market Direction | 2023-11-24 | 22 pages | Euromonitor

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### **Report description:**

In 2023, baked goods in Poland has witnessed significant innovations, reshaping traditional baking practices. Notable player Dan Cake Polonia introduced an array of novel hamburger buns, including a bistro variant infused with natural sourdough and a trio of malts, alongside a richly-buttered brioche type. These buns, measuring 5 inches in diameter, are crafted to satisfy larger appetites and designed for ease of use with pre-cut features. Their versatility is highlighted by their suitability fo...

Euromonitor International's Baked Goods in Poland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baked Goods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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