

Baked Goods in Egypt

Market Direction | 2023-11-23 | 21 pages | Euromonitor

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Report description:

Over 2023, baked goods is set to see strong retail and foodservice volume growth and double-digit retail current value growth, as prices increase. Baked goods, especially bread, are popular, offering a reliable and affordable source of carbohydrates. The prices of baked goods have increased for several reasons. For example, the war in Ukraine has disrupted global wheat supplies. Egypt is the world's largest importer of wheat, and it relies on Ukraine for a significant portion of its imports. Mor...

Euromonitor International's Baked Goods in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2023

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Innovative strategies to extend shelf life and reduce returns

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