

Baked Goods in Azerbaijan

Market Direction | 2023-11-23 | 20 pages | Euromonitor

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Report description:

While current value sales are expected to increase, constant value sales are expected to fall. Rising costs hit profitability, as inflation is still an issue, though the rises in prices is easing. That being said, volume sales are expected to increase, largely supported by population growth and also that bread is an important staple in the local diet.

Euromonitor International's Baked Goods in Azerbaijan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Highly-fragmented landscape, with the majority share held by artisanal independents

Imported brands have significant value share in cakes and pastries

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