

North America Chilled Food Packaging Market Forecast to 2030 - Regional Analysis - by Material (Plastics, Aluminum, Paper and Paperboard, and Others), Type (Boxes, Tubs and Cups, Cans, Pouches and Bags, and Others), and Application (Supermarket & Dairy Products, Meat and Poultry, Seafood, Fruits and Vegetables, and Others)

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Report description:

The North America chilled food packaging market is expected to grow from US\$ 4,612.62 million in 2023 to US\$ 6,810.97 million by 2030. It is estimated to grow at a CAGR of 5.7% from 2023 to 2030.

Advancements in Smart and Active Packaging Fuels North America Chilled Food Packaging Market.

The food and food safety industries are subjected to numerous developments in safe packaging technologies. The constant population growth, the surge in disposable income, and an increase in the working population are creating a need for more packaged and ready-to-cook foods.

The companies in the chilled food packaging sector continuously focus on new trends and enhancements in food packaging, which greatly improve food quality and safety. Various innovations, such as advances in design and packaging materials, are expected to support the food processing industry. Also, the emergence of smart and intelligent packaging techniques is expected to support the growth of the food processing industry. The intelligent packaging system consists of sensors, RFID tags, smart indicators (freshness, oxygen, carbon dioxide, leakage, color, and pathogen), pigments & ink, and barcodes/QR codes. Smart packaging is evolving, and its market is expected to grow exponentially with technological developments in printed electronics and IoT to facilitate communication between end users.

There are emerging technologies in the field of nanotechnology and biosensors in the food industry, which are severely impacting

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food processing, production, packaging, transportation, and bioavailability of food nutrients. In the food industry, nanotechnology and biosensors increase flavor, extend product shelf-life, improve product safety, and inhibit bacterial growth and chemical reaction. Several companies are also developing nanomaterials and biosensors, which will impact food taste, related health benefits, and overall food safety. Thus, developing smart and intelligent food packaging materials is expected to benefit industry players operating in the chilled food packaging market.

North America Chilled Food Packaging Market Overview

The North America chilled food packaging market is divided into the US, Canada, and Mexico. The major factors driving the growth of the chilled food packaging market in North America are the high demand for packaged food products and growing consumer preference of convenient food for on-the-go consumption. According to research commissioned by the American Frozen Food Institute (AFFI) and conducted by Technomic Inc., more than 90% of food service operators use chilled and frozen foods stored as inventory in their restaurants to offer a quick service experience to the customer. This has created a huge scope of expansion for the chilled food packaging market in North America. Further, rising preferences of sustainable packaging solutions by chilled and frozen food companies for reducing costs and preserving the quality and nutritional value of the goods have created new opportunities in the chilled food packaging market. New technologies such as high-pressure processing and self-heating packaging for chilled food have led to the expansion of the food packaging industry in North America.

The rising government regulations relating to food safety packaging in North America positively impact the chilled food packaging market. Recently, the Safe Food for Canadians Regulations (SFCR) came into effect with an official declaration made by Canada's Minister of Health. It aims to transform the food safety protocols in Canada. The newly made food safety regulations are consistent and reliable with international standards and focus on preventing while eliminating unsafe and unhygienic food products from the marketplace. These regulations are imposed by the Canadian Food Inspection Agency (CFIA). Getting registered with the CFIA is mandatory for food imports, exports, manufacturing, processing, treating, preserving, grading, packaging, or labeling. Thus, enhancing food safety regulations and developing new packaging techniques propel the demand for chilled food packaging in the region.

North America Chilled Food Packaging Market Revenue and Forecast to 2030 (US\$ Million)

North America Chilled Food Packaging Market Segmentation

The North America chilled food packaging market is segmented into material, type, value, application, and country.

Based on material, the North America chilled food packaging market is segmented into plastic, aluminum, paper and paperboard, and others. The plastic segment held a larger share of the North America chilled food packaging market in 2023.

Based on type, the North America chilled food packaging market is segmented into boxes, tubs and cups, cans, pouches and bags, and others. The pouches and bags segment held the largest share of the North America chilled food packaging market in 2023.

Based on application, the North America chilled food packaging market is segmented into dairy products, meat and poultry, seafood, fruits and vegetables, and others. The dairy products segment held the largest share of the North America chilled food packaging market in 2023.

Based on country, the North America chilled food packaging market is segmented into the US, Canada, and Mexico. The US

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dominated the North America chilled food packaging market in 2023.

Mondi Plc, Amcor Plc, Sonoco Products Co, Amerplast Ltd, Berry Global Group Inc, WestRock Co, Graphic Packaging Holding Co, Tetra Pak International SA, Sealed Air Corp are some of the leading companies operating in the North America chilled food packaging market.

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