

Serbia Bake-Off Bakery Products Market - Industry Trends and Forecast to 2030

Market Report | 2023-09-01 | 91 pages | Data Bridge Market Research

AVAILABLE LICENSES:

- Single User License \$3500.00
- Corporate Users License \$4200.00

Report description:

Serbia bake-off bakery products market is expected to reach USD 395,371.64 thousand by 2030 from USD 319,949.44 thousand in 2023 growing with a substantial CAGR of 3.1% in the forecast period of 2023 to 2030.

Market Segmentation

Serbia Bake-off Bakery Products Market, By Product Type (Bread, Pastry, Patisserie, American Sweet Treats, and Others), Product Category (Frozen, Chilled, and Shelf Stable/Ambient), Nature (Organic and Conventional), End User (Household/Retail and Foodservice Sector), Distribution Channel (Online Retail and Offline Retail), Country (Serbia) - Industry Trends and Forecast to 2030

Overview of the Serbia Bake-Off Bakery Products Market Dynamics

DRIVER

Growing demand for healthy and nutritious bakery products

RESTRAINT

- Fluctuations in the cost of ingredients

OPPORTUNITY

Growing popularity of online shopping

Market Players

Some of the major players operating in Serbia bake-off bakery products market are:

- Aryzta AG
- Puratos

Scotts International, EU Vat number: PL 6772247784

- La Lorraine Bakery Group
- Mondelez International.
- Mandarincakeshop.
- Zito-Backa d.o.o.
- MIA BAKERY
- Medela

Table of Contents:

TABLE OF CONTENTS

- 1 INTRODUCTION 9
- 1.1 OBJECTIVES OF THE STUDY 9
- 1.2 MARKET DEFINITION 9
- 1.3 OVERVIEW OF THE SERBIA BAKE-OFF BAKERY PRODUCTS MARKET 9
- 1.4 CURRENCY AND PRICING 10
- 1.5 LIMITATIONS 11
- 1.6 MARKETS COVERED 11
- 2 MARKET SEGMENTATION 13
- 2.1 MARKETS COVERED 13
- 2.2 YEARS CONSIDERED FOR THE STUDY 14
- 2.3 GEOGRAPHIC SCOPE 14
- 2.4 DBMR TRIPOD DATA VALIDATION MODEL 15
- 2.5 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS 18
- 2.6 DBMR MARKET POSITION GRID 19
- 2.7 VENDOR SHARE ANALYSIS 20
- 2.8 MARKET END USER COVERAGE GRID 21
- 2.9 MULTIVARIATE MODELLING 22
- 2.10 PRODUCT TYPE TIMELINE CURVE 22
- 2.11 SECONDARY SOURCES 23
- 2.12 ASSUMPTIONS 23
- 3 EXECUTIVE SUMMARY 24
- 4 PREMIUM INSIGHTS 26
- 4.1 IMPACT OF ECONOMIC SLOWDOWN ON MARKET 27
- 4.1.1 IMPACT ON PRICE 27
- 4.1.2 IMPACT ON SUPPLY CHAIN 27
- 4.1.3 IMPACT ON SHIPMENT 27
- 4.1.4 IMPACT ON COMPANY'S STRATEGIC DECISIONS 27
- 4.2 PRICING ANALYSIS 28
- 4.3 SUPPLY CHAIN ANALYSIS 29
- 4.4 INDUSTRY TRENDS AND FUTURE PERSPECTIVES 30
- 4.5 GROWTH STRATEGIES ADOPTED BY KEY PLAYERS 31
- 4.6 SHOPPING BEHAVIOUR AND DYNAMICS 31
- 4.7 BRAND OUTLOOK 32
- 4.8 PRIVATE LABEL VS. BRAND ANALYSIS 33
- 4.8.1 PRIVATE LABEL 33
- 4.8.2 BRAND 33

Scotts International. EU Vat number: PL 6772247784

- 4.9 PROMOTIONAL ACTIVITIES 34
- 4.10 CONSUMER DISPOSABLE INCOME DYNAMICS/SPEND DYNAMICS 36
- 4.11 NEW PRODUCT LAUNCH STRATEGY 37
- 4.11.1 LINE EXTENSION 37
- 4.11.2 NEW PACKAGING 38
- 4.11.3 RE-LAUNCHING 38
- 4.11.4 NEW FORMULATION 39
- 4.12 MEETING CONSUMER REQUIREMENT 39
- 5 REGULATORY FRAMEWORK AND GUIDELINES 41
- 6 MARKET OVERVIEW 42
- **6.1 DRIVERS 44**
- 6.1.1 GROWING DEMAND FOR HEALTHY AND NUTRITIOUS BAKERY PRODUCTS 44
- 6.1.2 INNOVATION WITH NEW FLAVORS AND PRODUCTS 45
- 6.1.3 SURGEON ONLINE MARKETING AND MOBILE APP-BASED DELIVERY SERVICES ACROSS THE COUNTRY 47
- 6.2 RESTRAINTS 48
- 6.2.1 FLUCTUATIONS IN THE COST OF INGREDIENTS 48
- 6.2.2 LOW SHELF LIFE OF BAKERY PRODUCTS 48
- 6.2.3 STRINGENT GOVERNMENT REGULATIONS ON FOOD PROCESSING INDUSTRY 49
- 6.3 OPPORTUNITIES 50
- 6.3.1 GROWING FOODSERVICE SECTOR IN SERBIA 50
- 6.3.2 GROWING POPULARITY OF ONLINE SHOPPING 51
- 6.4 CHALLENGES 52
- 6.4.1 LIMITED DISTRIBUTION CHANNELS 52
- 6.4.2 LACK OF SKILLED WORKERS IN BAKERY INDUSTRY 53
- 7 SERBIA BAKE-OFF BAKERY PRODUCTS MARKET, BY PRODUCT TYPE 55
- 7.1 OVERVIEW 56
- 7.2 BREAD 57
- 7.2.1 BY TYPE 57
- 7.2.1.1 WHITE 57
- 7.2.1.2 SPECIAL BREAD 57
- 7.2.1.3 OTHERS 57
- 7.2.2 BY FORM 58
- 7.2.2.1 BAGUETTE 58
- 7.2.2.2 LOAF BREAD 58
- 7.2.2.3 SMALL BREADS 58
- 7.3 PASTRY 58
- 7.3.1 BY CATEGORY 58
- **7.3.1.1 VIENNOISERIE 59**
- 7.3.1.2 PUFF 59
- 7.3.1.3 DANISH 59
- 7.4 PATISSERIE 59
- 7.4.1 BY TYPE 59
- 7.4.1.1 CAKES 59
- 7.4.1.2 TARTS & PIES 59
- 7.4.1.3 OTHERS 59
- 7.5 AMERICAN SWEET TREATS 60
- 7.5.1 BY TYPE 60

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

- 7.5.1.1 DONUTS 60
- 7.5.1.2 COOKIES 60
- 7.5.1.3 MUFFINS 60
- 7.5.1.4 BROWNIES 60
- 7.5.1.5 OTHERS 60
- 7.6 OTHERS 61
- 8 SERBIA BAKE-OFF BAKERY PRODUCTS MARKET, BY PRODUCT CATEGORY 62
- 8.1 OVERVIEW 63
- 8.2 FROZEN 64
- 8.3 SHELF STABLE/AMBIENT 64
- 8.4 CHILLED 64
- 9 SERBIA BAKE-OFF BAKERY PRODUCTS MARKET, BY NATURE 65
- 9.1 OVERVIEW 66
- 9.2 CONVENTIONAL 67
- 9.3 ORGANIC 67
- 10 SERBIA BAKE-OFF BAKERY PRODUCTS MARKET, BY END-USER 68
- **10.1 OVERVIEW 69**
- 10.2 FOOD SERVICE SECTOR 70
- 10.2.1 BY TYPE 70
- 10.2.1.1 RESTAURANTS 70
- 10.2.1.2 HOTELS 70
- 10.2.1.3 CAFES 70
- 10.2.1.4 BAKERY CHAINS 71
- 10.2.1.5 OTHERS 71
- 10.3 HOUSEHOLD/RETAIL 71
- 11 SERBIA BAKE-OFF BAKERY PRODUCTS MARKET, BY DISTRIBUTION CHANNEL 72
- 11.1 OVERVIEW 73
- 11.2 OFFLINE RETAIL 74
- 11.2.1 BY TYPE 74
- 11.2.1.1 CONVENIENCE STORES 74
- 11.2.1.2 GROCERY STORES 74
- 11.2.1.3 SUPERMARKETS/HYPERMARKETS 74
- 11.2.1.4 SPECIALTY STORES 75
- 11.2.1.5 OTHERS 75
- 11.3 ONLINE RETAIL 75
- 11.3.1 BY TYPE 75
- 11.3.1.1 E-COMMERCE WEBSITES 75
- 11.3.1.2 COMPANY OWNED WEBSITES 75
- 12 SERBIA BAKE-OFF BAKERY PRODUCTS MARKET, COMPANY LANDSCAPE 76
- 12.1 COMPANY SHARE ANALYSIS: SERBIA 76
- 13 SWOT ANALYSIS 77
- 14 COMPANY PROFILE 78
- 14.1 ARYZTA AG 78
- 14.1.1 COMPANY SNAPSHOT 78
- 14.1.2 REVENUE ANALYSIS 78
- 14.1.3 BRAND PORTFOLIO 79
- 14.1.4 RECENT DEVELOPMENT 79

Scotts International. EU Vat number: PL 6772247784

- 14.2 LA LORRAINE BAKERY GROUP 80
- 14.2.1 COMPANY SNAPSHOT 80
- 14.2.2 BRAND PORTFOLIO 80
- 14.2.3 RECENT DEVELOPMENTS 81
- 14.3 MONDELEZ INTERNATIONAL 82
- 14.3.1 COMPANY SNAPSHOT 82
- 14.3.2 REVENUE ANALYSIS 82
- 14.3.3 BRAND PORTFOLIO 83
- 14.3.4 RECENT DEVELOPMENTS 83
- 14.4 MEDELA 85
- 14.4.1 COMPANY SNAPSHOT 85
- 14.4.2 PRODUCT PORTFOLIO 85
- 14.4.3 RECENT DEVELOPMENT 86
- 14.5 MIA BAKERY 87
- 14.5.1 COMPANY SNAPSHOT 87
- 14.5.2 PRODUCT PORTFOLIO 87
- 14.5.3 RECENT DEVELOPMENT 87
- 15 QUESTIONNAIRE 88
- 16 RELATED REPORTS 91



Print this form

To place an Order with Scotts International:

 $\hfill \Box$ - Complete the relevant blank fields and sign

Serbia Bake-Off Bakery Products Market - Industry Trends and Forecast to 2030

Market Report | 2023-09-01 | 91 pages | Data Bridge Market Research

Send as a scann	ned email to support@scotts-intern	ational.com		
ORDER FORM:				
Select license	License			Price
	Single User License			\$3500.00
	Corporate Users License			\$4200.00
			VA	
			Tota	al
*Please circle the releva	ant license option. For any questions pl	ease contact support@s	scotts-international.com or 0048 603	394 346.
	t 23% for Polish based companies, indi			
_	,		•	
_				
Email*		Phone*		
First Name*		Last Name*		
Job title*				
Company Name* [EU Vat / Tax ID /	NIP number*	
Address*		City*		
Zip Code*		Country*		
		Date	2025-05-04	
		Signature		