North America Hearable Market - Industry Trends and Forecast to 2030

Market Report | 2023-09-01 | 153 pages | Data Bridge Market Research

AVAILABLE LICENSES:

- Single User License $3500.00
- Corporate Users License $4200.00

Report description:

The North America hearable market is expected to reach USD 48,886.75 million by 2030 from USD 13,926.20 million in 2022, growing at a CAGR of 17.4% during the forecast period of 2023 to 2030.
Market Segmentation
North America Hearable Market, By Type (In Ear, On Ear, Open Ear, and Over Ear), Sales Channel (Online Sales Channel and Offline Sales Channel), Noise Cancellation (Active-Noise Cancellation (ANC) and Passive Noise Cancellation (Isolation), Application (Personal Audio and Communication, Media and Entertainment, Noise Isolation/Cancellation, Health and Fitness (Hearing Aids), and Smart Device Interaction), Audio Input (With Microphone and Without Microphone), End User (Consumer, Healthcare, and Industrial), Country (U.S., Canada, and Mexico) - Industry Trends and Forecast to 2030
Overview of North America Hearable Market Dynamics

Driver

- Rising demand for wireless headphones

Restraint

- High cost associated with advanced hearable devices

Opportunity

- Growing focus on workers safety in industrial areas

Market Players

Some of the major key players operating in the North America hearable market are:
- Apple Inc
- SAMSUNG

- Xiaomi
- Sonova
- Sony
- WS Audiology Denmark A/S
- Bose Corporation
- LG Electronics
- Huawei Technologies Co., Ltd
- Starkey Laboratories, Inc
- Jabra
- Google
- Miracle-Ear
- Imagine Marketing Limited
- Edifier
- Anker Innovations
- Skullcandy
- 3M
- Koninklijke Philips N.V.
- Fujikon
- Microsoft

Table of Contents:

TABLE OF CONTENTS
1 INTRODUCTION 13
1.1 OBJECTIVES OF THE STUDY 13
1.2 MARKET DEFINITION 13
1.3 OVERVIEW OF THE NORTH AMERICA HEARABLE MARKET 13
1.4 CURRENCY AND PRICING 14
1.5 LIMITATIONS 15
1.6 MARKETS COVERED 15
2 MARKET SEGMENTATION 18
2.1 MARKETS COVERED 18
2.2 YEARS CONSIDERED FOR THE STUDY 19
2.3 GEOGRAPHIC SCOPE 20
2.4 DBMR TRIPOD DATA VALIDATION MODEL 21
2.5 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS 24
2.6 DBMR MARKET POSITION GRID 25
2.7 VENDOR SHARE ANALYSIS 27
2.8 MARKET END-USER COVERAGE GRID 28
2.9 MULTIVARIATE MODELLING 29
2.10 TYPE TIMELINE CURVE 30
2.11 SECONDARY SOURCES 31
2.12 ASSUMPTIONS 31
3 EXECUTIVE SUMMARY 32
4 PREMIUM INSIGHTS 35
4.1 SUPPLY CHAIN ANALYSIS 36
4.2 TOP PLAYERS SALES NUMBER 37

4.3 TOP PRODUCTS SALES NUMBER 38
4.4 TECHNOLOGICAL INNOVATIONS 39
5 MARKET OVERVIEW 40
5.1 DRIVERS 42
5.1.1 RISING DEMAND FOR WIRELESS HEADPHONES 42
5.1.2 INCREASING CASES OF HEARING LOSS 43
5.1.3 GROWTH IN DEMAND FOR MINIATURIZED WEARABLE ELECTRONIC DEVICES 44
5.1.4 GROWING FOCUS ON WORKERS SAFETY IN INDUSTRIAL AREAS 45
5.2 RESTRAINT 46
5.2.1 HIGH COST ASSOCIATED WITH ADVANCED HEARABLE DEVICES 46?
5.3 OPPORTUNITIES 47
5.3.1 INCREASING COLLABORATION AND PARTNERSHIP AMONG MARKET PLAYERS 47
5.3.2 TECHNOLOGICAL ADVANCEMENT IN HEARABLES 47
5.3.3 EMERGENCE OF AUDITORY AR 48
5.4 CHALLENGES 50
5.4.1 BATTERY LIFE ISSUES ASSOCIATED WITH WIRELESS HEARABLES 50
5.4.2 DATA SECURITY CONCERNS 50
6 NORTH AMERICA HEARABLE MARKET, BY TYPE 52
6.1 OVERVIEW 53
6.2 IN EAR 54
6.3 ON EAR 54
6.4 OVER EAR 55
6.5 OPEN EAR 55
7 NORTH AMERICA HEARABLE MARKET, BY SALES CHANNEL 56
7.1 OVERVIEW 57
7.2 ONLINE SALES CHANNEL 58
7.2.1 ONLINE RETAILERS 58
7.2.2 BRAND WEBSITE 58
7.3 OFFLINE SALES CHANNEL 59
7.3.1 SPECIALTY STORES 59
7.3.2 ELECTRONIC STORES 59
8 NORTH AMERICA HEARABLE MARKET, BY NOISE CANCELLATION 60
8.1 OVERVIEW 61
8.2 ACTIVE-NOISE CANCELLATION (ANC) 62
8.2.1 FEEDFORWARD ACTIVE-NOISE CANCELLATION (ANC) 62
8.2.2 FEEDBACK ACTIVE-NOISE CANCELLATION (ANC) 63
8.2.3 HYBRID ACTIVE-NOISE CANCELLATION (ANC) 63
8.3 PASSIVE NOISE CANCELLATION (ISOLATION) 63
9 NORTH AMERICA HEARABLE MARKET, BY APLLICATION 64
9.1 OVERVIEW 65
9.2 PERSONAL AUDIO AND COMMUNICATION 66
9.3 MEDIA AND ENTERTAINMENT 67
9.4 NOISE ISOLATION/CANCELLATION 67
9.4.1 PERSONAL USE 68
9.4.2 INDUSTRIAL USE 68
9.5 HEALTH AND FITNESS (HEARING AIDS) 68
9.6 SMART DEVICE INTERACTION 68

10 NORTH AMERICA HEARABLE MARKET, BY AUDIO INPUT 69
10.1 OVERVIEW 70
10.2 WITH MICROPHONE 71
10.2.1 NON-REMOVABLE MICROPHONE 71
10.2.2 REMOVABLE MICROPHONE 71
10.3 WITHOUT MICROPHONE 72
11 NORTH AMERICA HEARABLE MARKET, BY END USER 73
11.1 OVERVIEW 74
11.2 CONSUMER 75
11.2.1 IN EAR 75
11.2.2 ON EAR 75
11.2.3 OVER EAR 76
11.2.4 OPEN EAR 76
11.3 HEALTHCARE 76
11.3.1 IN EAR 76
11.3.2 ON EAR 76
11.3.3 OVER EAR 77
11.3.4 OPEN EAR 77
11.4 INDUSTRIAL 77
11.4.1 INDUSTRY TYPE 77
11.4.1.1 CONSTRUCTION 77
11.4.1.2 MINING 77
11.4.1.3 MANUFACTURING 78
11.4.1.4 DEFENCE AND MILITARY 78
11.4.2 TYPE 78
11.4.2.1 IN EAR 78
11.4.2.2 ON EAR 78
11.4.2.3 OVER EAR 78
11.4.2.4 OPEN EAR 78
12 NORTH AMERICA HEARABLE MARKET, BY REGION 79
12.1 NORTH AMERICA 80
12.1.1 U.S. 80
12.1.2 CANADA 80
12.1.3 MEXICO 80?
13 NORTH AMERICA HEARABLE MARKET, COMPANY LANDSCAPE 81
13.1 COMPANY SHARE ANALYSIS: NORTH AMERICA 81
14 SWOT ANALYSIS 82
15 COMPANY PROFILING 83
15.1 APPLE INC. 83
15.1.1 COMPANY SNAPSHOT 83
15.1.2 REVENUE ANALYSIS 83
15.1.3 COMPANY SHARE ANALYSIS 84
15.1.4 PRODUCT PORTFOLIO 84
15.1.5 RECENT DEVELOPMENT 84
15.2 SAMSUNG 86
15.2.1 COMPANY SNAPSHOT 86
15.2.2 REVENUE ANALYSIS 87

15.2.3 COMPANY SHARE ANALYSIS 87
15.2.4 PRODUCT PORTFOLIO 88
15.2.5 RECENT DEVELOPMENTS 89
15.3 XIAOMI 90
15.3.1 COMPANY SNAPSHOT 90
15.3.2 REVENUE ANALYSIS 90
15.3.3 COMPANY SHARE ANALYSIS 91
15.3.4 PRODUCT PORTFOLIO 91
15.3.5 RECENT DEVELOPMENTS 92
15.4 SONOVA 93
15.4.1 COMPANY SNAPSHOT 93
15.4.2 REVENUE ANALYSIS 94
15.4.3 COMPANY SHARE ANALYSIS 94
15.4.4 PRODUCTS PORTFOLIO 95
15.4.5 RECENT DEVELOPMENTS 97
15.5 SONY CORPORATION 98
15.5.1 COMPANY SNAPSHOT 98
15.5.2 REVENUE ANALYSIS 98
15.5.3 COMPANY SHARE ANALYSIS 99
15.5.4 PRODUCT PORTFOLIO 99
15.5.5 RECENT DEVELOPMENTS 100

SCOTTS INTERNATIONAL

North America Hearable Market - Industry Trends and Forecast to 2030

Market Report | 2023-09-01 | 153 pages | Data Bridge Market Research

To place an Order with Scotts International:

- - Print this form
- - Complete the relevant blank fields and sign
- - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	$3500.00
	Corporate Users License	$4200.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-11
		Signature	