

## **Bulgaria Bake-Off Bakery Products Market- Industry Trends and Forecast to 2030**

Market Report | 2023-09-01 | 75 pages | Data Bridge Market Research

### **AVAILABLE LICENSES:**

- Single User License \$3500.00
- Corporate Users License \$4200.00

### **Report description:**

The Bulgaria bake-off bakery products market is expected to reach USD 737.36 million by 2030 from USD 536.04 million in 2022, growing at a substantial CAGR of 4.3% in the forecast period of 2023 to 2030.

#### Market Segmentation

Bulgaria Bake-off Bakery Products Market, By Product Type (Bread, Pastry, Patisserie, American Sweet Treats, and Others), Product Category (Frozen, Chilled, and Shelf Stable/Ambient), Nature (Organic and Conventional), End User (Household/Retail and Foodservice Sector), Distribution Channel (Online Retail and Offline Retail), Country (Bulgaria) - Industry Trends and Forecast to 2030

#### Overview of Bulgaria bake-off bakery products market Dynamics

##### Driver

- Rise in consumption of bakery products
- Adoption of advanced automation technologies in bakery production

##### Restraint

- Limited shelf life of bakery products

##### Opportunity

- Growing demand for healthier bakery products

##### Market Players

Some of the key market players in Bulgaria bake-off bakery products market are:

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Bella.bg.
- Dobrudjanski Hliab AD
- La Lorraine Bakery Group
- Puratos Group
- Pobeda JSC
- Simid
- ELIAZ
- Fornetti

## **Table of Contents:**

### TABLE OF CONTENTS

1 INTRODUCTION	9
1.1 OBJECTIVES OF THE STUDY	9
1.2 MARKET DEFINITION	9
1.3 OVERVIEW OF THE BULGARIA BAKE-OFF BAKERY PRODUCTS MARKET	9
1.4 LIMITATIONS	10
1.5 MARKETS COVERED	11
2 MARKET SEGMENTATION	13
2.1 MARKETS COVERED	13
2.2 GEOGRAPHICAL SCOPE	14
2.3 YEARS CONSIDERED FOR THE STUDY	14
2.4 CURRENCY AND PRICING	14
2.5 DBMR TRIPOD DATA VALIDATION MODEL	15
2.6 MULTIVARIATE MODELLING	18
2.7 PRODUCT TYPE LIFELINE CURVE	19
2.8 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	20
2.9 DBMR MARKET POSITION GRID	21
2.10 MARKET APPLICATION COVERAGE GRID	22
2.11 VENDOR SHARE ANALYSIS	23
2.12 SECONDARY SOURCES	24
2.13 ASSUMPTIONS	24
3 EXECUTIVE SUMMARY	25
4 PREMIUM INSIGHTS	27
5 MARKET OVERVIEW	28
5.1 DRIVERS	30
5.1.1 RISE IN CONSUMPTION OF BAKERY PRODUCTS	30
5.1.2 ADOPTION OF ADVANCED AUTOMATION TECHNOLOGIES IN BAKERY PRODUCTION	31
5.1.3 EFFICIENT SUPPLY CHAIN MANAGEMENT FOR BAKERY PRODUCTS	32
5.1.4 GROWTH OF E-COMMERCE AND ONLINE SALES PLATFORMS	32
5.2 RESTRAINTS	34
5.2.1 LIMITED SHELF LIFE OF BAKERY PRODUCTS	34
5.2.2 INCREASING NUMBER OF HEALTH-CONSCIOUS CONSUMERS	35
5.3 OPPORTUNITIES	36
5.3.1 GROWING DEMAND FOR HEALTHIER BAKERY PRODUCTS	36
5.3.2 INCREASE IN THE DEMAND FOR CONVENIENT FOOD PRODUCTS	37?
5.4 CHALLENGES	38

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

5.4.1 HIGHLY COMPETITIVE MARKET	38
5.4.2 SUSTAINABILITY AND ENVIRONMENTAL CONCERNS	39
6 BULGARIA BAKE-OFF BAKERY PRODUCTS MARKET, BY PRODUCT TYPE	40
6.1 OVERVIEW	41
6.2 BREAD	42
6.2.1 BY TYPE	42
6.2.1.1 WHITE	42
6.2.1.2 BROWN	42
6.2.2 BY FORM	43
6.2.2.1 LOAF BREAD	43
6.2.2.2 BAGUETTE	43
6.2.2.3 SMALL BREADS	43
6.3 PATISseries	43
6.3.1 CAKES	44
6.3.2 TARTS & PIES	44
6.4 PASTRY	44
6.4.1 VIENNOISERIE	44
6.4.2 PUFF	44
6.4.3 DANISH	44
6.5 AMERICAN SWEET TREATS	45
6.5.1 COOKIES	45
6.5.2 MUFFINS	45
6.5.3 BROWNIES	45
6.5.4 DONUTS	45
6.5.5 OTHERS	45
6.6 OTHERS	45
7 BULGARIA BAKE-OFF BAKERY PRODUCTS MARKET, BY PRODUCT CATEGORY	46
7.1 OVERVIEW	47
7.2 SHELF STABLE/AMBIENT	48
7.3 FROZEN	48
7.4 CHILLED	48
8 BULGARIA BAKE-OFF BAKERY PRODUCTS MARKET, BY NATURE	49
8.1 OVERVIEW	50
8.2 CONVENTIONAL	51
8.3 ORGANIC	51?
9 BULGARIA BAKE-OFF BAKERY PRODUCTS MARKET, BY END USER	52
9.1 OVERVIEW	53
9.2 HOUSEHOLD/RETAIL	54
9.3 FOOD SERVICE SECTOR	54
9.3.1 RESTAURANTS	54
9.3.2 HOTELS	54
9.3.3 CAFES	54
9.3.4 COFFEE SHOPS	55
9.3.5 BAKERY CHAINS	55
9.3.6 OTHERS	55
10 BULGARIA BAKE-OFF BAKERY PRODUCTS MARKET, BY DISTRIBUTION CHANNEL	56
10.1 OVERVIEW	57

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

10.2 OFFLINE RETAIL	58
10.2.1 CONVENIENCE STORES	58
10.2.2 SUPERMARKETS/HYPERMARKETS	58
10.2.3 SPECIALTY STORES	58
10.2.4 GROCERY STORES	59
10.2.5 OTHERS	59
10.3 ONLINE RETAIL	59
10.3.1 E-COMMERCE WEBSITES	59
10.3.2 COMPANY OWNED WEBSITES	59
11 BULGARIA BAKE-OFF BAKERY PRODUCTS MARKET, COMPANY LANDSCAPE	60
11.1 COMPANY SHARE ANALYSIS: BULGARIA	60
12 SWOT ANALYSIS	61
13 COMPANY PROFILES	62
13.1 PURATOS GROUP	62
13.1.1 COMPANY SNAPSHOT	62
13.1.2 PRODUCT PORTFOLIO	62
13.1.3 RECENT DEVELOPMENT	62
13.2 LA LORRAINE BAKERY GROUP	63
13.2.1 COMPANY SNAPSHOT	63
13.2.2 PRODUCT PORTFOLIO	63
13.2.3 RECENT DEVELOPMENT	63?
13.3 FORNETTI	64
13.3.1 COMPANY SNAPSHOT	64
13.3.2 PRODUCT PORTFOLIO	64
13.3.3 RECENT DEVELOPMENT	64
13.4 BELLA.BG	65
13.4.1 COMPANY SNAPSHOT	65
13.4.2 PRODUCT PORTFOLIO	65
13.4.3 RECENT DEVELOPMENT	65
13.5 SIMID	66
13.5.1 COMPANY SNAPSHOT	66
13.5.2 PRODUCT PORTFOLIO	66
13.5.3 RECENT DEVELOPMENT	67
13.6 DOBRUDJANSKI HLIAB AD	68
13.6.1 COMPANY SNAPSHOT	68
13.6.2 PRODUCT PORTFOLIO	68
13.6.3 RECENT DEVELOPMENT	69
13.7 ELIAZ	70
13.7.1 COMPANY SNAPSHOT	70
13.7.2 PRODUCT PORTFOLIO	70
13.7.3 RECENT DEVELOPMENT	70
13.8 POBEDA JSC	71
13.8.1 COMPANY SNAPSHOT	71
13.8.2 PRODUCT PORTFOLIO	71
13.8.3 RECENT DEVELOPMENT	71
14 QUESTIONNAIRE	72
15 RELATED REPORTS	75

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Bulgaria Bake-Off Bakery Products Market- Industry Trends and Forecast to 2030

Market Report | 2023-09-01 | 75 pages | Data Bridge Market Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User License	\$3500.00
	Corporate Users License	\$4200.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-20"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com