

Womenswear in the Czech Republic

Market Direction | 2023-11-17 | 28 pages | Euromonitor

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Report description:

Retail current value sales of womenswear are projected to fall slightly over 2023. However, retail current value sales are set to remain above the 2019 pre-pandemic level, following strong rebounds in 2021 and 2022 from the Coronavirus (COVID-19)-induced slump in 2020. As in 2022, retail volume sales are projected to continue to decline over 2023, having experienced a brief rebound in 2021 from a steep decline in 2020. Thus, retail volume sales are set to remain well below the 2019 pre-pandemic...

Euromonitor International's Womenswear in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Womenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2023

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Despite of a drop in 2023, womenswear remains above the 2019 pre-pandemic retail current value sales level

Victoria's Secret finally opens its first store in the Czech Republic in May 2023

Menstrual panties gaining wider consumer base

PROSPECTS AND OPPORTUNITIES

Women's leggings to see the highest retail value CAGR over the forecast period

Fast-fashion for women is expected to gain traction despite environmental and sustainability issues

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