

Womenswear in Canada

Market Direction | 2023-11-17 | 28 pages | Euromonitor

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Report description:

Womenswear continues to experience both value and volume growth in 2023, building on significant gains from the previous year. The first half of 2023 witnessed robust sales as both consumers and the economy recovered from the pandemic's impact. Canada, having ended public COVID-19 safety measures in mid-2022, faced a delayed recovery compared to countries with earlier restrictions lift. Notably, office wear gains momentum in 2023 as more employees return to workplaces due to companies rolling ba...

Euromonitor International's Womenswear in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Womenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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