

Sportswear in Hong Kong, China

Market Direction | 2023-11-17 | 20 pages | Euromonitor

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Report description:

Sportswear in Hong Kong continues to experience strong growth momentum in 2023, and is expected to maintain a solid sales performance over the forecast period. Domestic demand for sportswear remains high due to rising health and wellness awareness, and the rebound of tourist consumption, which is further strengthening its impressive sales growth. An increasing number of consumers are motivated to engage in different sports and fitness activities such as running, fitness, cycling and swimming for...

Euromonitor International's Sportswear in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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