

Sportswear in Australia

Market Direction | 2023-11-17 | 21 pages | Euromonitor

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Report description:

In 2023, sportswear in Australia has showcased remarkable resilience, and is set to exhibit sustained current value growth in this year, reflecting the nation's unwavering enthusiasm for outdoor sports. Notably, this category has outperformed others within apparel and footwear; expected to achieve a substantial mid-digit increase in value sales in 2023. However, the overarching economic landscape poses significant challenges, casting a shadow over this positive trend. Rising inflation rates and...

Euromonitor International's Sportswear in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SOURCES

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Summary 1 Research Sources

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